

NeurotechEU
The European University
of Brain and Technology

WORKSHOP **SCIENCE** **COMMUNICATION**

Learn how to spread science to the community!

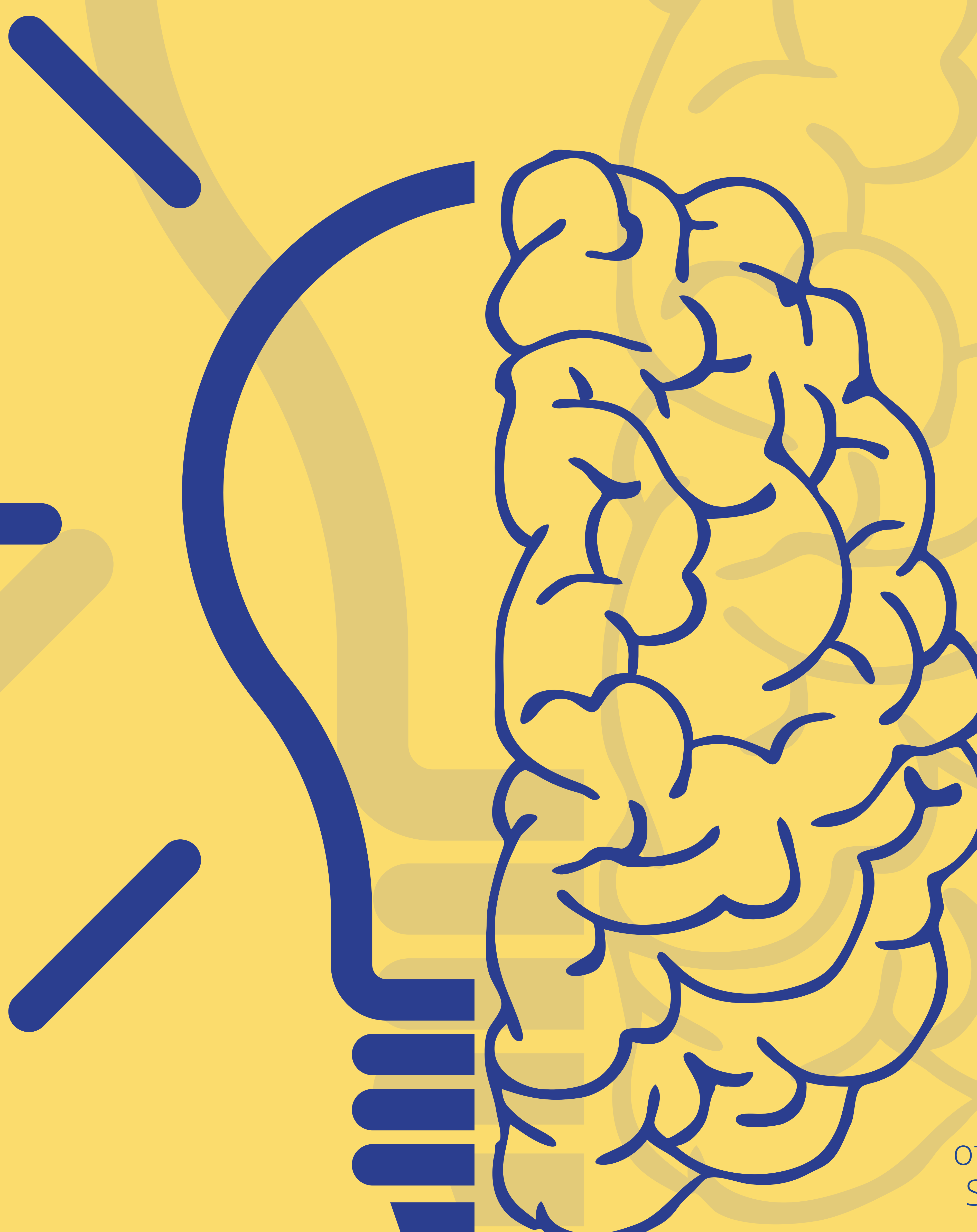
Register here!



19th
DECEMBER
2023

UMH Local Synapses Club23

Conference Hall
of the Instituto de Neurociencias
Santiago Ramón y Cajal Building
San Juan de Alicante
Spain



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Learn how to spread science to the community!

From bench to audiences: a checklist for basic research communication

9:30-9:45 Welcome address and overview of the activity organization

9:45-11:00 **Session 1: Exploring communication**

Chairpersons: **Álvaro García, Bárbara Corral, Sandra Manzanero**

What is a press officer? (And what can they do for you?)

Elena Garrido

Engaging the audience with your research? Start by researching your audience!

Alicia de Lara

How to communicate science: building empathy, stories and style

Ángeles Gallar

11:00-11:45 **Healthy break**

11:45-13:30 **Hands-on activity**

Moderator: **Ángeles Gallar**

From bench to audiences: a checklist for basic research communication

13:30-14:30 **Lunch**

14:30-16:00 **Session 2 (online): International communication**

Chairpersons: **Álvaro García, Bárbara Corral, Sandra Manzanero**

How to work on communication in a research/international environment

Arelis Ardiles and Maeva Figula

Round table

16:00-16:15 Concluding remarks



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